

Panel 1: Applying Foresight in Organisations

Speaker: Adam Nyman

Director, Debating Europe

Adam Nyman is the Co-founder and Director of Debating Europe – www.debatingeurope.eu – the online discussion platform, launched in 2011, designed to engage citizens and decision makers in an ongoing conversation on the critical issues affecting Europe. It is based on a simple model: citizens speak, decision makers respond.



It has proved to be a popular idea: in three years, it has built up over a million strong community of citizens and more than 200,000 Facebook and Twitter followers from across Europe to debate with its leaders, challenging ‘top-down’ thinking with a ‘bottom-up’ approach. A selection of their 35,000 questions has been put to over 1,100 key policymakers.

In January 2015, Adam and his team ‘soft-launched’ Debating Asia-Europe – www.debatingasia.eu – with a view to strengthening Asia-Europe ties by connecting citizens and policymakers from both continents.

Adam is currently also the Publication Director of the Europe-wide policy journal, Europe's World, and has extensive experience in digital media, having launched the Brussels-based newswire service EUPOLITIX.com in 2003, before merging it into The Parliament Magazine, where he was the Managing Director.