

Panel 1: Linking Foresight to Policy Development

Speaker: Bryan Boyer

Advisor, SITRA – The Finnish Innovation Fund

Bryan Boyer is currently based in New York City and advises companies and governments on innovative development initiatives. Previously he was Strategic Design Lead at The Finnish Innovation Fund SITRA in Helsinki, Finland where he helped build Helsinki Design Lab into an internationally recognized platform for strategic design and social innovation. The Lab's goal was to develop tangible projects that leverage emergent social changes into new policy and programmes.

Previously Bryan has worked as an entrepreneur and programmer in Silicon Valley and as a freelance architect. His projects have been cited in Wallpaper, Monocle, ID Magazine, The Boston Globe, and The Guardian among others. Boyer is a regular author on topics of architecture, entrepreneurship, culture, and public innovation. His publications include *In Studio: Recipes For Systemic Change* (2011) and *Helsinki Street Eats* (2012). He holds a Master of Architecture degree from the Harvard Graduate School of Design and a Bachelor of Fine Arts from the Rhode Island School of Design.