

Abstract

The Use of Film as a Medium to Communicate Strategic Foresight Insights

My focus will be on how documentary filmmakers and other media producers can help policy makers and other thought leaders look over the horizon at critical emerging issues.

I'll explore the role that narrative and visual story-telling can play in capturing the attention of key constituencies. Woven into the presentation will be short clips from a variety of documentary films showcasing different approaches to important issues. These clips will include a range of topics - illicit trade, climate change, population and the nexus between environment and security, highlighting the tools available to treat such topics – moving images, computer animated images, music and great interviews.