

Panel 1: Communicating Strategic Foresight Insights

Speaker: Jason Tester

Research Director, Institute for the Future

Jason Tester is the research director for Human-Future Interaction at the Institute for the Future (ITF), a non-profit futures research group in Palo Alto, California. In this position Jason has worked with many government and corporate organizations to create rich media and interactive experiences that engage people in future scenarios and long-range planning. In 2011 Jason lead the ITF design for MMOWGLI, the first massively multiplayer forecasting game for the US government, built to innovate new ideas to complex global challenges. Jason's work has been featured by the Wall Street Journal, Washington Post, Wired, MIT Technology Review, and Fox News. Jason holds degrees in Human-Computer Interaction Design from Stanford University and the pioneering Interaction Design Institute in Ivrea, Italy.