

### Speaker 3: Paul Ormonde-James

Head of Global Intelligence, International Finance Corporation, World Bank Group

#### Qualifications:

- Degree with honours Cybernetic Engineering (robotics & artificial Intelligence), Master of Business Administration (Macquarie University) specialising in Strategic Marketing & Finance
- Post Grad. In Company Law
- Completing Doctor of Management, Maryland University

#### Experience:

- Over 25 years employed by global companies to drive integrated intelligence and cultural change for enhanced decision making. Moved every 4 years to find the next challenge once solutions were delivered.
- Delivers commercial uses of Business Intelligence to create competitive advantage and coaches organisations to unlock the hidden knowledge within company and across the company and markets they compete.
- Has built a number of Data Warehouse & Business Intelligence solutions and rectified problems with end to end value delivery. The focus has been to enable analysts to analyse efficiently and to enhance strategic decision making.
- Worked with many top organisations across the World on practical solutions in intelligence gathering.
- Known for his direct, action oriented style that tells it the way it is and delivers results.

#### Current Position:

- Currently Head of Global Intelligence with International Finance Corporation, the commercial arm of the World Bank.
- Responsible for a 4 year program of cultural change and organisational realignment to leverage information as a competitive advantage. Responsible for Data Warehousing, Information Architecture, Global reporting, Global analytics, Records and Content management, Predictive Analytics, Knowledge Management, Collaboration, enterprise information dissemination. Information managed to 182 locations globally.

#### Industry and Market:

- Past president of the Australian chapter of The Data Warehouse Institute
- Spent 10 years on the Board of the Society for Competitive Intelligence Australia
- Guest Lecturer at Universities on applied Intelligence, business Intelligence and strategy
- Presenter at conferences around the World on DW, BI, Intelligence, strategy and cultural change.