

The Next Web: Digital Governance and Public Policy

digital in public policy

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The Next Web: Digital Governance and Public Policy

Public Policy: Fast

+ Digital Governance: Faster

Industry Development

Standards, Control – “Should standards be free?”

Finance

Control – “who do we go to?”

Education

Curriculum (STEM, coding) “What is this coding you speak of?”

Defence/Military

Cybersecurity “Who’s in charge?”

Trade

Protectionism “Whom do you speak for?”

Transport

Sharing

Internet Policy

Q “should (a baseline) Internet access be free?”

The Next Web: Digital Governance and Public Policy

Digital Governance: Complex

+ Public Policy: Noisy

Internet Governance

*Who owns the Internet? Whose rules?
Fragmentation, DarkNets, CountryNets*

M2M, Artificial Intelligence, Algorithms,
Machine Learning, Robotics

*Bias, Discrimination; Task Replacement –
Job R – Human R – new Uncanny Valley*

Tax, Tracing, Digital Silk Road

Digital Trade & E-Commerce

Digital Ledger Systems

...

Complex + Noisy

uncomfortable | accommodation

*“Build For Agility”
“Think Outside The Box”*

*“Which ministry/ dept / country
do you come from?”*

“I don’t know these people.”

*Internet Governance, “Who do
you speak/advocate for?”*

“Are these really people?”

neurological changes

*“Where do you speak from?” (media
legitimacy – social media, industry associations etc)*